



## BUSINESS BANNER AND OPEN FLAG ORDER FORM

The Waterbury Select Board, Waterbury Planning Commission and Revitalizing Waterbury collaborated to pass *Interim Sign Bylaw Amendments*. These allow for additional promotional banners for businesses in area of Main Street Reconstruction during the project. **There is funding available to provide banners and open flags at no cost to your business.** In order to reserve your banner, please complete the following form and email any necessary images to [ariel@revitalizingwaterbury.org](mailto:ariel@revitalizingwaterbury.org).

Business name:

Contact person:

Contact phone:

Contact email:

In order to exempt the banners for permitting, they are required to follow specific design guidelines. The parameters below will allow you to design a banner that will conform to the guidelines. Banners must be hung flat along the façade of the building.

Consider the area where the banner will be hung. Please circle the banner size you would like.

Blocks below are to scale: 1" = 4'

3' x 3'

2.5' x 6'

6' x 2.5'

2.5' x 4'

4' x 2.5'



Please select the banner color you would like:



Up to 30% of the total banner may be used for a business name and/or logo. Would you like to include your logo on the banner?                      YES                                      NO

If yes, a high resolution file must be emailed to [ariel@revitalizingwaterbury.org](mailto:ariel@revitalizingwaterbury.org)

Up to three separate blocks of text may appear on the banner. Text must be in **TREND SLAB**, **TREND SANS**, or **Minion Pro** font. Please indicate any messages and the appropriate font below:

	<b>TREND SLAB</b> <b>TREND SANS</b> Minion Pro
	<b>TREND SLAB</b> <b>TREND SANS</b> Minion Pro
	<b>TREND SLAB</b> <b>TREND SANS</b> Minion Pro

Please sketch an approximate banner layout below. A final proof will be sent to the contact listed before ordering.

Each banner shall be located on a façade of the building where the business is located and kept in good condition. Banners will only be allowed during the length of the construction project. Please sign to indicate that you understand and will adhere to these parameters.

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Business support funding can also be used to order an OPEN flag for your business or replace a flag that is in disrepair. Would you like to order a flag?                      YES                                      NO

If yes, which color scheme would you like?

Red – White – Blue

Teal – White – Teal