



# WDEV ADVERTISING COMMITMENT SUMMER 2020 **SERVICE BUSINESS SPECIAL RATE!**

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate on the chart below which dates you wish to advertise. Messages run with the RW weekly promotional message Tuesday through Saturday during normal listening hours.

You will receive an invoice from Revitalizing Waterbury for your commitment. Once a commitment is made, you will need to schedule and record your :15 name and claim at the WDEV studio. Alternatively, RW can arrange someone to record your message if you provide content, or can work with you to create and record your message. Your message can be changed or re-recorded at any point in the season.

**We are currently offering a SERVICE BUSINESS SPECIAL RATE, which is 50% of the normal rate.**

**Please select the frequency with which you would like your ad to run.**

**PRICE - \$4 \$2 for a 15 second name & claim after the RW promotional message**

Run 2x a week for select weeks = ~~\$8~~ \$4

Run 4x a week for select weeks = ~~\$16~~ \$8

Run 2x a week for the full season (11 weeks) = ~~\$88~~ \$44

Run 4x a week for the full season (11 weeks) = ~~\$176~~ \$88

**Please select the week(s) during which you would like your ad to run.**

**WEEK OF - Tuesday-Saturday**

Full season - June 16-August 25 (11 weeks)

June 16

June 23

June 30

July 7

July 14

July 21

July 28

August 4

August 11

August 18

August 25

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date